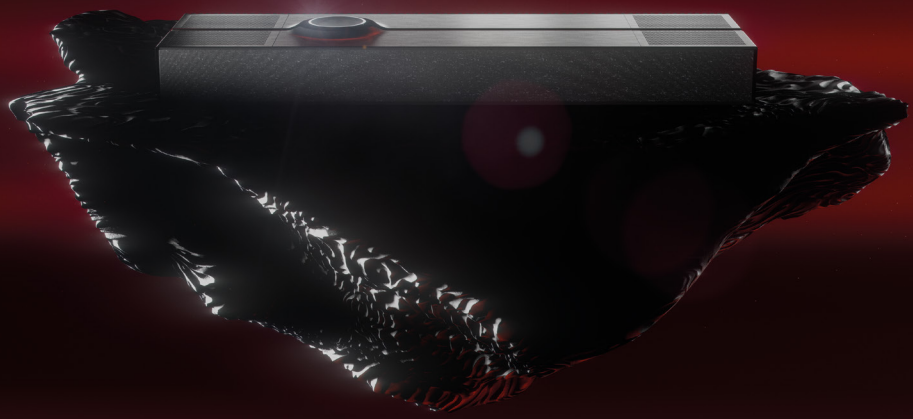
naim

MU-SO UTOPIA

ALL IN ONE IMMERSIVE SYSTEM



PRESS FILE
2026

THE MOST SOPHISTICATED MU-SO EVER DESIGNED BY NAIM

Naim has been designing exceptional audio systems in the UK for over fifty years. Electronics, amplification, high-resolution streaming, digital signal processing and user experience: each technology is developed with a single aim in mind – to deliver a faithful, vivid and deeply emotional listening experience.

Since their introduction, Mu-so systems have redefined access to High-Fidelity audio, combining elegant design, ease of use and exceptional sound quality within a single system. True to its commitment to pushing the boundaries of innovation, Naim today unveils Mu-so Utopia, the most powerful all-in-one system the brand has ever developed.

Conceived, designed and optimised by Naim's engineers, the Mu-so Utopia brings together **cutting-edge developments in amplification, streaming, DSP and immersive technologies.** The Utopia signature reflects this quest for absolute excellence. With a total power output of 720 watts, 15 speaker drivers and Dolby Atmos® compatibility, it delivers a spectacular sound experience in a compact design capable of enhancing spaces of up to 50 m^2.

With Mu-so Utopia, Naim is redefining the standards of traditional Hi-Fi with a system that combines High-Fidelity with immersive audio experiences, and demonstrates that high performance can go hand in hand with an intuitive and accessible user experience.



DOWNLOAD PHOTOS AND VIDEOS

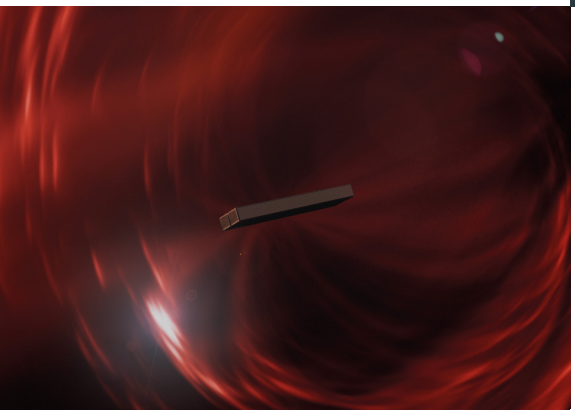
Launched on 15 October 2026.
The product will be on display for the first time in France at the Paris Audio Video Show, 23–26 October.

Recommended retail price (including VAT): €5,000 / £4,499 (GBP) / $5,500 (USD)

MU-SO UTOPIA IS AVAILABLE EXCLUSIVELY AT STORES WITHIN THE NETWORK FOCAL POWERED BY NAIM.
https://www.focalpoweredbynaim.com/

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THE UTOPIA IMMERSIVE EXPERIENCE

With the Mu-so Utopia, Naim has taken a significant step forward in the evolution of all-in-one Hi-Fi systems. Its Utopia range embodies this ambition: to offer the most refined musical experience.

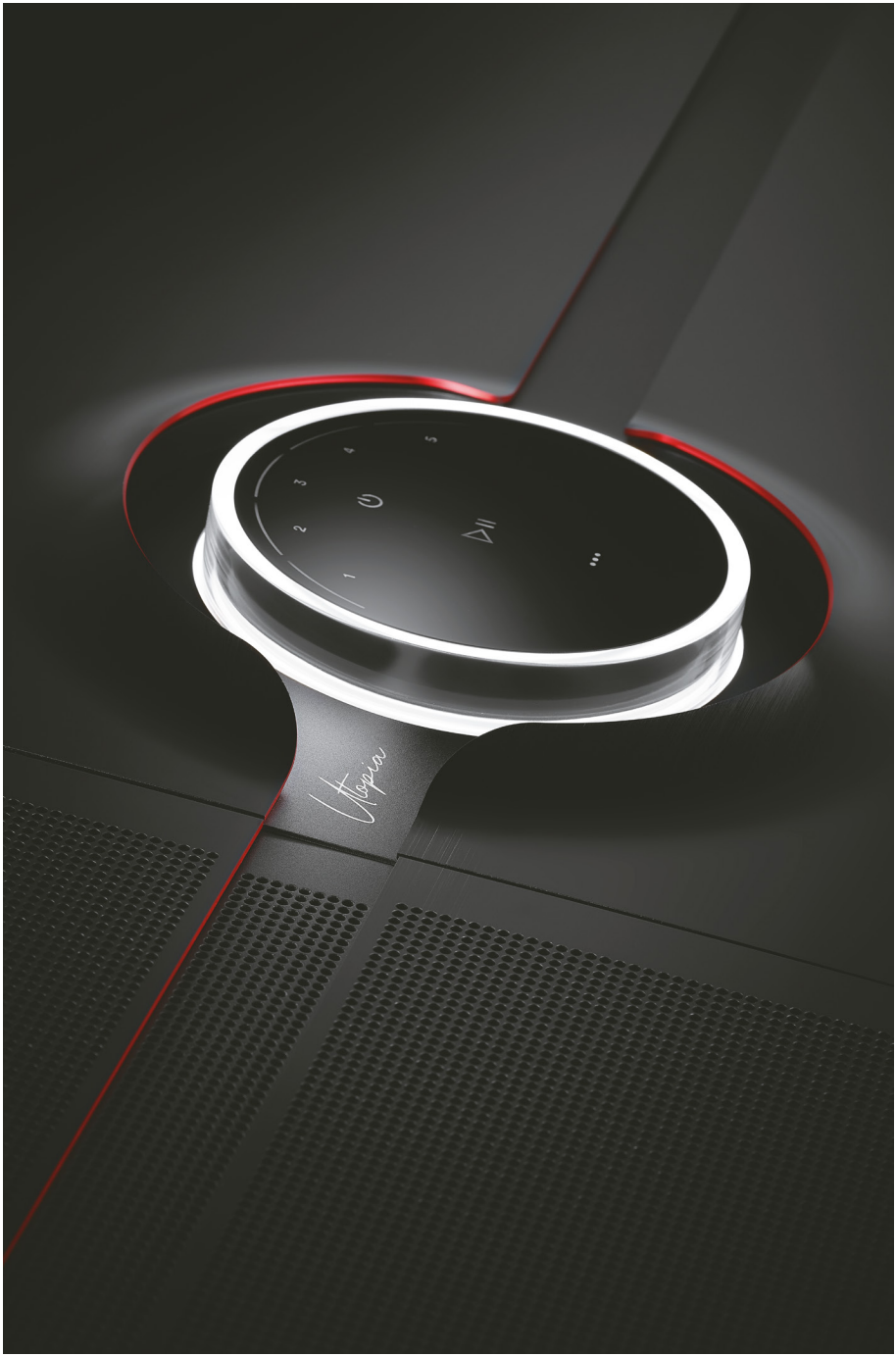
UTOPIA

Utopia is a philosophy. The one that involves pushing the boundaries of innovation, performance and musical emotion. An unceasing quest for progress, summed up in the words of Oscar Wilde: *Progress is the realisation of Utopias.*

Mu-so Utopia embodies this vision and bears its name. It brings together in a single solution, the most advanced technologies ever developed for a Mu-so. Its **state-of-the-art streaming platform, advanced digital processing** and **meticulous acoustic tuning** have been developed to function as a perfectly cohesive whole.
Every component, algorithm and acoustic parameter has been optimized to deliver a musical experience of unprecedented precision, dynamics and immersion.

At the heart of the system, the Naim Pulse Platform handles streaming and audio processing. The acoustic design incorporates **15 speaker drivers**, including exclusive Focal technologies. When paired with the **Naim DSP** and an **amplifier specifically designed for the Mu-so Utopia**, they help to create a soundstage of remarkable breadth.

ADAPT technology allows the system's performance to be adjusted to suit its listening environment, whilst **Dolby Atmos® compatibility** and the available Audio Modes pave the way for a **spectacular three-dimensional sound experience.**


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Utopia

NAIM TECHNOLOGIES & EXPERTISE

The most powerful Naim amplifier ever developed for a Mu-so.
Its hybrid architecture combines Class D amplifiers, selected for their power and efficiency, with Class AB amplifiers dedicated to high frequencies. This design ensures energy, control and refinement, even during the most demanding listening sessions.

The Naim Pulse Platform (NPP)
As the digital heart of the system, the NPP brings together all of Naim's expertise in software and electronics. By using the SPHERE module, it ensures that the system is perfectly optimised to play back, reproduce and enhance content that is more immersive than stereo. It supports high-resolution streaming, handling streams of up to 384 kHz / 32-bit. This capability allows every detail and nuance of the recordings to be reproduced with exceptional fidelity. It also manages advanced DSP processing and the multi-room experience. Thanks to its dedicated processing power and low latency, it ensures smooth, accurate and perfectly synchronised playback.





Latest-generation DSP
Développé en interne, le DSP Naim optimise en permanence les performances du système. Gestion des fréquences, alignement temporel, contrôle de phase, spatialisation et protection des haut-parleurs sont assurés avec une extrême précision afin de préserver toute l'intégrité du message musical.

ADAPT (Adaptive Acoustic Personal Tuning)
This smart technology adjusts the system's performance according to the dimensions of the listening room. Easy to set up via the Focal & Naim app, it ensures the sound is perfectly tailored to each environment.



Heatsink
A hallmark of Naim products, the anodised aluminium heat sink regulates the heat emitted by the components, ensuring optimal operating temperature and long-term reliability. It incorporates a compressor-limiter technology specifically designed for Focal speaker drivers and Naim electronics: the volume can be turned up without fear of damaging the speakers.



Acoustic adjustment
Beyond its technical performance, the Mu-so Utopia has benefited from extensive optimisation work carried out by Naim's engineering teams. Countless hours of listening, measurement and fine-tuning have shaped the distinctive Naim sound signature: dynamism, balance, musicality and emotion.



FOCAL SPEAKER DRIVERS

To achieve this level of performance, Naim also draws on Focal's acoustic expertise. In particular, the system incorporates M-profile W-cone midrange speaker drivers and next-generation PRISM tweeters – exclusive technologies selected for their precision and sonic transparency. Their integration has been specifically developed to take full advantage of Naim's electronic and digital architecture.

The W midrange driver with an M profile: acclaimed by audio professionals, this cone offers control over the key parameters of a good speaker driver: lightness, rigidity and damping. It optimises the frequency response curve and ensures a low distortion rate. The result: the mid-range is exceptionally precise and clear. These speaker drivers have, in particular, been incorporated into the prestigious Virtuoso Collection, co-developed with Bentley.

The PRISM tweeter: the PRISM technology used in these tweeters represents a major innovation in high-frequency reproduction and is featured in the Utopia range. By combining a multi-material substrate with an advanced microstructuring process, it makes it possible to get the best out of each material and achieve superior stiffness, whilst maintaining a perfect balance between lightness, damping and rigidity. Patented and manufactured in France.

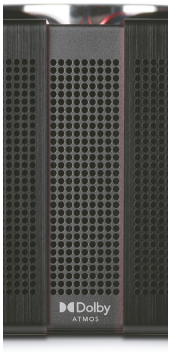


ALL USES.
ALL RECORDINGS

For Naim, an exceptional listening experience is not limited to sound quality. It must also offer complete freedom of access to content and be user-friendly. Mu-so Utopia combines the performance of a Hi-Fi system with the simplicity of an all-in-one solution.

STREAMING. MULTIROOM. SMART HOME

Mu-so Utopia connects quickly to music streaming devices via AirPlay, Google Cast, UPnP™ and Bluetooth®, or directly to streaming services such as Tidal, Qobuz, Spotify, Presto Music or QQ Music (China), in just a few clicks via the Focal & Naim app.
The app also features the Multiroom function for the home, delivering a seamless music experience across a Focal & Naim ecosystem. Finally, as it is compatible with Google Home and Siri voice assistants, the Mu-so Utopia integrates seamlessly with high-end home automation systems such as Control4, Savant and Crestron, enabling synchronisation with smart devices, the scheduling of morning routines and much more.



DOLBY ATMOS® & AUDIOVISUAL CONTENT

Whilst Mu-so Utopia stands out first and foremost as an immersive Hi-Fi system, its Home cinema capabilities are certainly not to be overlooked. With its HDMI eARC and Toslink optical connections, it can be connected to a television, a games console or CD/Blu-ray players. It is also Dolby Atmos®-compatible, offering **audio configurations of up to 7.1.2** using proprietary spatialisation technologies.
Carefully positioned, each speaker driver (7 at the front, 2 on each side, 4 on top) plays a specific role. On the front panel, the woofers deliver immersive bass. The full-range speaker drivers on the sides and top anchor the product in the space, creating an **immersive atmosphere** by reflecting sound waves off the walls and ceiling. This room acoustic treatment utilises a combination of beamforming and Crosstalk Cancellation technologies, enabling precise and clear control of audio signals from the speaker driver to the listening point.

CUSTOMISABLE AUDIO MODES

Customisable Audio Modes offer an enhanced experience when listening to your audio content. From stereo to Dolby Atmos®, these are available via the Focal & Naim app: **Dolby Movie, Dolby Music, Sphere Music, Sphere Movie, Sphere Video Game, Sphere Podcast, Night Mode.**
For immersive audio content (Dolby Atmos-compatible), Dolby modes use a virtualisation technique that creates an immersive effect from the multi-channel audio signal. The Sphere modes, developed by Focal & Naim, utilise the walls and ceiling to reflect sound waves towards the listener.
• **Music:** Dolby Atmos® content available via Apple Music (AirPlay 2), Tidal (via the Focal app & Naim) and Presto Music integration.
• **Audiovisual:** Dolby Atmos® content is available via Blu-ray players and video streaming services.

EVERYTHING AT YOUR FINGERTIPS

Mu-so Utopia can be easily controlled via the widgets in the Focal & Naim app on a smartphone or an Android Wear or Apple Watch smartwatch. This intuitive app makes it easy to control one or more products from the Focal & Naim ecosystem – including the Mu-so Utopia – and to access content and available audio settings. The rotary, touch-sensitive volume control, meanwhile, offers a seamless user experience at the heart of the device's core functions.

DESIGN

NAIM'S CHARACTER: UTOPIA'S ELEGANCE

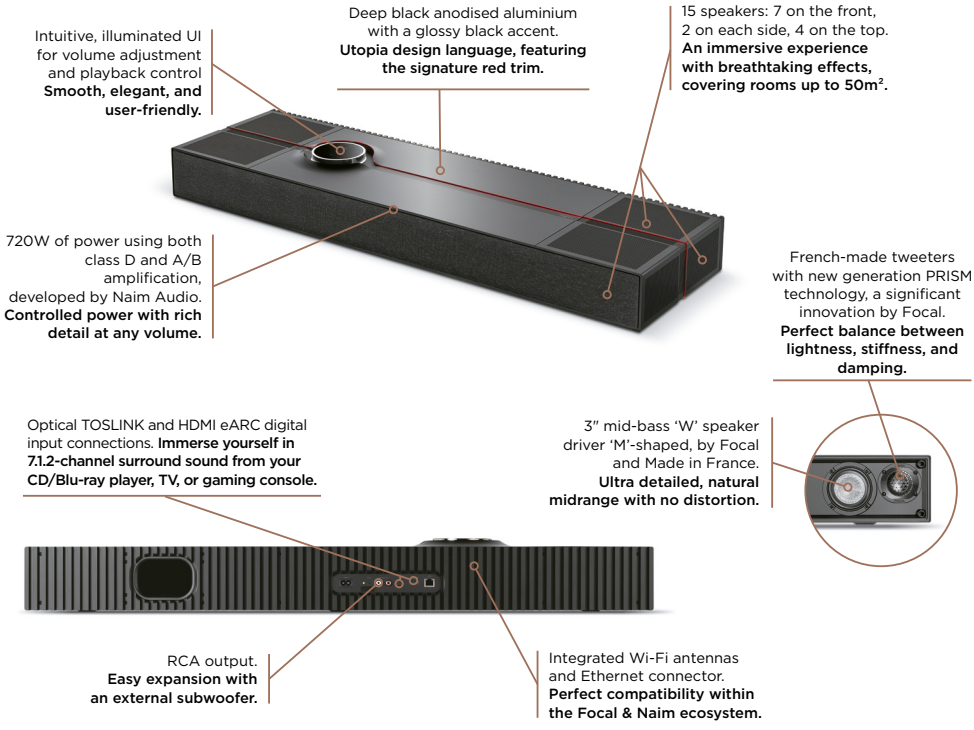
Mu-so Utopia makes its mark with an iconic Naim design in which every detail exudes refinement and performance.

It comes in a deep black case made from **anodised aluminium** alloy **with a brushed finish**, enhanced by **Utopia design elements**, including a red trim that accentuates the product's **sleek lines**. Added to this are the finely perforated aluminium grilles, the elegantly finished volume control and Naim's unmistakable heat sink.

Both a design piece and a technological marvel, the Mu-so Utopia blends seamlessly into any home, becoming an indispensable part of everyday life.



PRODUCT SHEET



Key points

- **Remarkable immersive HiFi experience** in an all-in-one system. A single piece to immerse yourself into music and rediscover it with greater detail and feeling.
- **Dolby Atmos® technology** for fully immersive playback of your compatible content – supporting configurations up to 7.1.2.
- **720W of power delivered through 15 speaker drivers.** The most sophisticated amplification ever developed for a Mu-so.
- **Optimised connection** for seamless integration into your audiovisual setup (CD/Blu-ray player, TV, gaming console, subwoofer).
- **Latest streaming board from the Naim Pulse Platform, dedicated to our "Sphere" systems.** Access to your streaming services with full connectivity and constant updates. The Sphere module is dedicated to our immersive speakers.
- **Control via Focal & Naim application,** used by all Focal and Naim streamers. Quick access through Widgets, smartwatches, or compatible voice assistants (Google, Apple).
- **Audio Mode "Sphere" by Focal and Naim,** designed by our engineers, with a hybridisation of Beamforming and Crosstalk Cancellation technologies.
- Dolby Atmos® is compatible for music played with Apple Music (AirPlay 2), Tidal (via Focal and Naim app) and Presto Music integration. For audiovisual contents, use Blu-ray players, compatible streaming services and gaming consoles.
- **ADAPT technology:** personalise the audio rendering according to your room's configuration.

Spécifications

Type	All-in-one immersive system
Speaker Drivers	15 Speaker Drivers **Front:** 3 x Woofers (6"x3") 2 x Midranges (2.75") with 'W' speaker driver 'M'-shaped 2 x Tweeters (1") with PRISM technology **Side:** 4 x Full range (1.5"x 2.75") **Top:** 4 x Full range (1.5"x 2.75")
Bandwidth (+/-3dB)	30Hz – 20kHz
Low-frequency cut-off (-6dB)	25Hz
Maximum sound level	109dB SPL (@1m)
Amplification power per speaker driver	720W on 15 speaker drivers Woofer: 3x84W (4Ω, 1% THD) / Full range: 8x42W (6Ω, 1% THD) / Midrange: 2x42W (6Ω, 1% THD) / Tweeter: 2x24W (at 8Ω, 1% THD)
Analogue outputs	1 x RCA pair for subwoofer connection
Digital inputs	1 x Optical TOSLINK (up to 24bits/96kHz) 1 x HDMI eARC, CEC 1 x RJ45 Ethernet
Wireless streaming technologies	Google Cast AirPlay Bluetooth® UPnP™ Spotify® via Spotify Connect TIDAL® via TIDAL Connect Qobuz® via Qobuz Connect QQ Music® via QPlay (China only) Presto Music via Presto Music Integration
Internet Radio	Internet Radio (with Xperi extended Metadata) from Naim server Streaming containers: HLS, DASH, OGG. Codecs: MP3, AAC, Vorbis, FLAC, OPUS.
Audio Format	WAV – up to 32bits/384kHz FLAC and AIFF – up to 24bits/384kHz ALAC (Apple Lossless Audio Codec) – up to 24bits/384kHz MP3 – up to 48kHz/320kbits (16bits) AAC – up to 48kHz/576kbits (16bits) OGG – up to 48kHz (16bits) OPUS – up to 48kHz (16bits) DSD64 and DSD128 Bluetooth® 5.1 – SBC, AAC Note: handles smooth, gapless playback on all formats. All formats to 384kHz maximum over wireless network.
Multichannel Audio Format	-Dolby Digital AC3 Channel based 5.1 up to 48kHz -Dolby Digital AC4 Up to 7.1.2 up to 48kHz -Dolby Digital Plus (EAC3) Channel based: 7.1 up to 48kHz; Object based 16ch up to 48kHz -Dolby Digital TrueHD Channel based, 7.1 up to 96kHz; Channel based 5.1, 192kHz; Object based. 16ch up to 96kHz -Dolby MAT (HDMI only) Channel based: 7.1 up-to 48kHz; Object based 16ch up-to 48kHz -Multichannel FLAC (Streamer only) Channel based 7.1 up-to 192kHz -Multichannel WAV (Streamer only) Channel based 7.1 up-to 192kHz -Apple APAC (Streamer only) Configured to 7.1.2 mode up-to 192kHz
Control	Focal & Naim App (iOS and Android)
Update	Update your system wirelessly via the Focal & Naim App
Multiroom Connectivity	Sync up to 32 Focal & Naim streaming devices and control them from the Focal & Naim App
Network	Ethernet (10/100/1000Mbps), Wi-Fi 6 (802.11 a/b/g/n/ac/ax)
Automatic Standby time	User selectable: adjustable from off up to 2 hours (default Auto Standby: 20 minutes)
Rated power consumption	220W
Power consumption in network standby mode	< 2W
Power consumption in standby mode	< 0,5W
Main power supply	100V to 240V, 50/60Hz
Finishes	Brushed anodised aluminium
Grill	Included
Dimensions (HxWxD)	4.65x39.37x11.61" (11.8x100x29.5cm)
Weight	14,1kg



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