

## Smeg's Soda Maker adds sparkle to your everyday



The Soda Maker from luxury Italian brand Smeg is a sparkling new addition to its sophisticated Collezione range and adds fresh fizz to water without the plastic waste.

Combining an eye-catching design with sustainable materials, this chic carbonator can create up to 60 litres of sparkling water from a single screw-on canister without batteries or main electricity – delivering portability and making it great for everything from dinner parties to garden gatherings.



Smeg is famous for turning everyday appliances into style icons, and the Soda Maker is no exception. Available in four stunning matte colours – Storm Blue, Emerald Green, Matte Black, and Matte White – this sleek worktop wonder will look just as good in the kitchen as it does on Instagram stories.

No matter how bubbly you like your beverages, the Soda Maker's innovative carbonation control allows you to set your ideal level, from a subtle sparkle to maximum fizz, with a simple

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twist. Simply use cold or chilled water for optimum results. The controls integrate perfectly with the product design, while a magnetic drip tray ensures use is always mess-free.



Smeg's approach with the Soda Maker is all about sustainability and health. By making it easy to create your own sparkling drinks at home, you can skip single-use plastic bottles and sugary pre-made drinks, although syrups and flavourings can be added after carbonation if required, whipping up cocktails and sparkling soft drinks in an instant.

Not only eliminating the need for single use plastics, the Soda Maker also features an 800ml Tritan™ Renew bottle, made with up to 50% recycled BPA free plastic and durable enough to be dishwasher safe. The appliance's packaging has also been constructed from FSC paper and viscose wood pulp.

Want to up your carbonating capabilities? The bottles will also be available to purchase separately directly from Smeg. Should you ever need further advice during operation, a Smeg Assist QR code is also tucked neatly under the drip tray offers quick support.



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For anyone who loves the refreshing pop of a cold, fizzy drink, this appliance is the perfect way to indulge your bubbly cravings without the waste. Plus, with its premium design and intuitive features, it's sure to be a conversation starter when next hosting.

So, whether you're looking to reduce your environmental impact or just fancy a refreshing soda at home, the Smeg Soda Maker is here to make every sip a little more special.

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Available from 1st May, 2025, the Smeg Soda Maker will retail at £149.95 from [shop.smeguk.com](https://shop.smeguk.com), Smeg's London flagship store and select stockists. Purchase directly from Smeg and the Soda Maker will come supplied with a CO<sub>2</sub> canister to get you started.

For further information, high-res images, and review sample requests, please contact [smeg@littleredrooster.co.uk](mailto:smeg@littleredrooster.co.uk).

### About Smeg

SMEG, founded in 1948, stands for "Smalterie Metallurgiche Emiliane Guastalla," is a proudly Italian company now in its third generation of the Bertazzoni family. Renowned for responsible production of products that combine technology and style, SMEG manufactures high performance large and small appliances, sinks, taps and cookware for the home, as well as professional equipment for the catering, hospitality, laboratory, and medical sectors.

Over time, SMEG has established itself as a symbol of high aesthetic around the world, and each product is made with a unique attention to research and development. Each new appliance is not just a product, but a creation, arisen from a deep study of design, ergonomics, and function. Smeg's internal design studio, which carries out painstaking research into aesthetics and style, has the support of internationally renowned designers such as Guido Canali, Mario Bellini, the Piano Design studio, Marc Newson, Giancarlo Piretti, Matteo Bazzicalupo and Raffaella Mangiarotti, Dolce & Gabbana.

For more information including stockists, please visit Smeg UK's brand website <https://www.smeguk.com>/online store <https://shop.smeguk.com/> and physical London Flagship Store located at 14 Regent Street, St James's, SW1Y 4PH. Smeg can also be found on LinkedIn (SmegUK Ltd), Facebook (SmegUKOfficial), Instagram (@smeg\_uk) and Pinterest (smeguk). For trade enquiries, please call +44 (0)344 5570070 or email [sales@smeguk.com](mailto:sales@smeguk.com).

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