

K I N G

Media Release

King Living | Kids Collection

King Living Expands to Suit the Whole Family with New Kids Collection

Sydney, Australia – September 2024 – King Living is excited to unveil its latest venture, a newly launched Kids Collection, designed to bring the brand's signature quality and versatility to children's spaces. Expanding the family-friendly offerings, the collection introduces two standout pieces: the 1977 Mini Sofa and the Delta Coast Bed. With these new additions, King Living continues its tradition of delivering adaptable, innovative furniture that evolves with the needs of modern families.

The 1977 Mini, a playful reimagining of the iconic King Living 1977 Sofa, is designed to bring timeless style and comfort to bedrooms or playrooms. This children's-sized version mirrors the modularity of the original, allowing for easy reconfiguration of seating to suit various room layouts or changing play areas. Perfect for growing families, additional modules can be added to expand the seating arrangement as needed. There is also the option to purchase the sofa as a set package or purchase individual models and ottomans to design the perfect setting for each family's unique needs. With machine-washable, removable covers, the 1977 Mini is a practical yet stylish choice for busy households, offering ease of care without sacrificing the timeless elegance King Living is known for.

The Delta Coast Bed, with its relaxed coastal aesthetic and plush bedhead, is ideal for children's bedrooms. The bed offers both comfort and function, perfect for lounging or reading, while also featuring an innovative storage solution. An optional hidden storage compartment beneath the base is accessible via a sideways opening, providing ample space to store children's essentials. Additionally, the bedhead's reversible design allows the storage opening to be adjusted from left to right, offering flexibility to suit any room layout. Like all King Living products, the Delta Coast Bed is crafted with the brand's signature steel frame for durability and longevity, and the tailored covers are removable for easy care, ensuring the bed remains a lasting investment for years to come.

The launch of the King Living Kids Collection marks a significant expansion of the brand's commitment to providing furniture that caters to the entire family. By blending playful design elements with practical features such as modular flexibility and hidden storage, the collection offers versatile options that grow with children while maintaining the sophisticated, high-quality craftsmanship King Living is known for.

King Living has been a leader in Australian furniture design since 1977, celebrated for its innovative modular designs, durability, and adaptable features. The introduction of the Kids Collection reflects the

King Living brand's ongoing dedication to creating functional, stylish spaces that meet the evolving needs of modern families, without compromising on comfort or quality.

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About King Living

Since 1977, King Living has been at the forefront of Australian furniture design. Established in Sydney, Australia, King Living now operates in New Zealand, Singapore, Malaysia, China, Canada, the United Kingdom and the United States. With a reputation built on steel, King Living designs and manufactures contemporary award-winning furniture that's made to last. King Living ensures the highest quality of craftsmanship is maintained. All aspects of design and manufacturing are controlled by the in-house design team, supported by dedicated engineers within state-of-the-art manufacturing facilities.

For media enquiries, please contact:

Abbie Lewi- abbie@littleredrooster.co.uk

Pandora Dabliz- pandora@littleredrooster.co.uk